

# A Photo Finish!

Picture the positive results you could get by using these new cameras and camcorders in a sales incentive program



## Digital Dynamo

Sophistication doesn't have to be complex. The Olympus E500 Digital SLR camera is full of features, from its dust-reduction technology to its 8-megapixel CCD, advanced TruePic TURBO processor. Also features a 2½-inch high-resolution LCD and a large selection of digital-specific lenses. Circle 221 on the FastFax Form on page 33 for more information, or call Harry Gottlieb, Olympus/MAR-SAN ([www.mar-san.com](http://www.mar-san.com)), at 800-621-5582, Ext. 17 (e-mail: [harryg@mar-san.com](mailto:harryg@mar-san.com)).



## Miniature Movies

The DC20, the world's smallest megapixel DVD Camcorder (as of August 2005), features excellent image quality in a thin, sleek, and compact design. Users can record special moments directly to DVD with superior Canon optics (10x optical zoom). And with the high-resolution widescreen mode, the user can view a DVD on a widescreen TV. Circle 225 on the FastFax Form on page 33 for more information, or contact Canon Special Markets at 866-50-CANON.



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## Direct to Disc

Home video just keeps getting easier – and better! With Sony's DCR-DVD92 camcorder, your incentive recipients can capture the joy of everyday moments direct to 3-inch DVD. Users can record video and still images on one disc. Features a 2½-inch Hybrid Touch Panel SwivelScreen™ LCD. *Circle 220 on the FastFax Form on page 33 for more information, or call Sony Special Markets at 800-833-6302.*



## Talking Pictures

The Talking Pictures™ photo frame holds a 4x6-inch snapshot and allows the user to record and play a 12-second message. Display the frame vertically or horizontally on its stand or hung on a wall. The built-in flash memory preserves a digital recording, even when changing batteries. *Circle 222 on the FastFax Form on page 33 for more information, or contact Sharper Image Corporate Sales ([www.sharperimage.com/corporatesales](http://www.sharperimage.com/corporatesales)) at 800-344-9919.*

## Bells and Whistles Galore

The innovative JVC Everio G Camcorder Series combines the sharpness of digital video with the convenience of direct storage in its integrated 30GB hard drive. Stores more than 14 hours of footage. Users can burn onto a DVD without losing picture quality. *Circle 227 on the FastFax Form on page 33, or call Harry Gottlieb, JVC/MAR-SAN ([www.mar-san.com](http://www.mar-san.com)), at 800-621-5582, Ext. 17 (e-mail: [harryg@mar-san.com](mailto:harryg@mar-san.com)).*



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## Never A Dull Shot

Panasonic's DMC-FX7 5-megapixel Lumix™ digital camera packs a wealth of advanced technology and easy-to-use features in a sleek, compact package. The camera's MEGA Optical Image Stabilizer automatically detects and corrects for hand movement, a feature that's especially appreciated when taking telephoto shots or using slow shutter speeds.

For more information, circle 224 on the FastFax Form on page 33, or contact Panasonic ([www.premium.panasonic.com](http://www.premium.panasonic.com)) at 201-271-3026.



## Mighty Might

Offering 9.0 MegaPixel power, the FinePix E900 is the answer for photo enthusiasts who want digital-SLR quality in a compact body. It features a 4X optical/7.6X digital zoom, a 2-inch LCD, faster operational speeds, anti-blur program, real photo technology and reduced power consumption. It offers a fully automatic mode, manual, macro, movie and five pre-programmed scene modes. Circle 223 on the FastFax Form on page 33 for more information, or contact Fuji Photo Film USA Special Markets Division at 800-869-8600.

## Print Without Wires

Imagine taking a family portrait from the living room and then wirelessly beaming that image to a printer in the home office without ever leaving your seat. With the sleek new 5-megapixel, 3X optical PowerShot SD430 Digital ELPH Wireless digital camera, users can rid themselves of that tangle of wires around their desk and take – and print – pictures more freely. Circle 226 on the FastFax Form on page 33, or contact Canon Special Markets at 866-50-CANON.

