

POWER UP

FOR ELECTRIFYING INCENTIVES, FOLLOW THE MONEY

Retail trends have always provided insights into what works as sales incentives. Consumer electronics continues to be the fastest-growing product category in terms of total sales and the most popular merchandise category for incentive houses such as Minneapolis-based BI (www.biperf.com).



NO MORE MOUNTAIN OF TAPES

JVC's Everio G Series camcorders eliminate the need to carry tapes and discs. The GZ-MG77 can record up to 10 hours of DVD camcorder quality video on a built-in 30GB hard drive. It also features a 2.7-inch widescreen LCD, 2.2 mega pixel CCD, and built-in DVD burner control, which allows for direct connection to a DVD burner – no computer necessary. For more information, circle (209) on the FastFax form at the back of this issue or call Mark Levy of JVC/Mar-San at 973-317-5146.



INCREASED EFFICIENCY

The Canon PIXMA MP830 All-In-One is a productivity powerhouse built with the home office in mind. Users can scan, copy or print photos and documents and fax quickly using the device's built-in automatic document feeder, or save time and paper by using the auto duplexing feature. For more details, circle (211) on the FastFax form at the back of this issue, or contact Canon Special Markets Group 866-50-CANON www.info-now.com/canon

LCD TV WITH FM RADIO

A perfect room gift to kick off your sales meeting, this Coby hand-held TV has a built-in, high-sensitivity TV tuner with a 2 1/2-inch flat screen. Includes a built-in FM scanning radio and headphone jack for private listening. Accessories included AV cable, 100-240V AC adapter and stereo earphone. Gift box packaging available. For more information, circle (212) on the FastFax form at the back of this issue, or contact Top Brands (www.top-brands.com) at 800-431-2127 or email sales@top-brands.com.



WIRELESS WONDER

Here's something your top salespeople don't already have! With its sleek, lightweight design and brilliant picture quality, LG Electronics' 15-inch Wireless LCD TV is ideal for use anywhere around the home. Easily moved from room to room or even outside. A user can connect a DVD player, VCR or camcorder to the external base station and receive the same beautiful picture quality up to 115 feet away. *For more information, circle (213) on the FastFax form at the back of this issue, or call Marsha Brooks of Incentive Concepts (www.incentiveconcepts.com) at 888-862-9283.*



STARBUCKS IN A BOX

Your reward recipients can enjoy fresh-brewed, single-cup servings of delicious coffees, teas and lattes with one quick step and the push of a button! The Flavia® Fusion® Drinks Station uses a sealed, foil-fresh single-serving "filterpack" of leaf tea or fresh-ground coffee plus purified hot water at the optimal temperature to make a variety of cafe drinks. Great for the office, special events and home! Includes plug-in Drinks Station, travel mug and an impressive selection of 34 filterpacks. *For more information, circle (210) on the FastFax form at the back of this issue, or contact Sharper Image Corporate Sales at 800-344-9919, or visit www.sharperimage.com/corporatesales.*

STEP UP TO DIGITAL

Life is going digital! Your sales team can be part of the revolution with the Fuji FinePix F30. Features include 6.3MP, 3200 ISO speed, Real Photo Technology, Picture Stabilization, 15 scene modes and 500 shots per charge. Performs like professional digital cameras. *For more information, circle (208) on the FastFax Form at the back of this issue or call Fuji Photo Film USA Special Markets, 800-869-8600.*



POWER UP

Serenity...OR NOT

Sony's new slim noise-canceling headphones swivel and fold for portability. Reduces up to 80% of ambient noise with its high-quality active/passive noise-canceling technology. For music lovers, its 40 mm drivers and Neodymium magnet provide superior sound. A monitor switch allows for quick on/off operation. *For more information, circle (215) on the FastFax form at the back of this issue, or call Sony Premium Incentive Sales (www.motivation.sony.com) at 800-833-6302.*



Satellite RADIO TO GO

Samsung Helix™ is a personal music device that allows users to play live XM Satellite Radio content from more than 150 XM channels. With the Helix, the user can listen to live XM radio or choose from their own personal digital music collection (MP3s and WMA). Includes home dock, home antenna, power adapter, a belt/clip holder, ear buds and a rechargeable battery. Ideal for the road warriors on your sales team. *For more information, circle (214) on the FastFax form at the back of this issue, or call Marsha Brooks of Incentive Concepts (www.incentiveconcepts.com) at 888-862-9283.*

