

# Incentive Alley



## DVD Camcorder

The Canon DC40 DVD camcorder combines great video with brilliant 4.3 megapixel still images for the best of both worlds in photo and video. Your award winners will be able to make professional-looking, wide-screen video with features like a smooth zoom control, level shot indicator, and the 10X optical zoom lens. *For more information, circle (104) on the FastFax form at the back of this issue, or call Canon Special Markets Group at 866-50-CANON.*



## Expandable Organizer

The best sales reps stay organized. The Generation 4.4 expandable computer brief from Tumi (Model 26141D4) has a place for everything. Features include a rear divider/computer section with a removable padded insert, two phone pockets, a PDA pocket and an accessories pouch on a retractable cord. *For more details, circle (126) on the FastFax form at the back of this issue, or call Mike Landry of Tumi at 800-669-3181.*





### Give Them What They Want

The Aspire Card is a simple and elegant reward solution specifically designed for corporate employee or customer incentive reward programs. It is easy to buy, easy to give, and easy to use. For more details, circle (128) on the FastFax form at the back of this issue, or call Pete Mitchell, Online-GiftCertificates ([www.online-giftcertificates.com](http://www.online-giftcertificates.com)), at 888-882-2864.



### The Big Picture

Along with its stylish design and 8.1 megapixel resolution, Sony Cyber-shot® DSC-W100 provides amazing detail for cropping and making big prints – plus a Carl Zeiss® 3X Optical zoom, 2.5-inch LCD screen with on-screen function guide, high-sensitivity mode and high-capacity 64 MB internal memory for in-camera imaging. For more details, circle (102) on the FastFax form at the back of this issue, or call Sony Premium Incentive Sales ([www.motivation.sony.com](http://www.motivation.sony.com)) at 800-833-6302.

### Write On!

The contemporary Cross Calais line of pens is available in chrome with four finishes. Your company logo can be laser engraved and is included with the \$22 price. Like all Cross writing instruments, it comes with a lifetime mechanical guarantee. For more information, circle (119) on the FastFax form at the back of this issue, or call Vilia Johnson, Cross Business Gifts, at 425-883-8905.



### Four Star Snack Pack

The Four Star Snack Pack features colossal cashews, honey-roasted peanuts, chocolate covered almonds and Omaha Steaks Original Beef Jerky, all handsomely packaged in a wooden crate. This festive gift pack makes a great gift for friends, co-workers, neighbors and business associates. Other combinations are available to fit any budget. For details, circle (109) on the FastFax form at the back of this issue, or Call Bob Henthorne of Omaha Steaks ([www.osincentives.com](http://www.osincentives.com)) at 800-228-2480.



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## 5-Piece Combo Kit

The Hitachi 5-Piece Combo Kit includes a 14.4V driver drill and a heavy-duty 6½-inch circular saw. The multi-position lantern features two modes of operation, fluorescent or LED. Also included in the heavy-duty carrying bag are two 1.4Ah batteries and a universal charger. For more information, circle (112) on the FastFax form at the back of this issue or call Top Brands Inc. at 800-431-2127, or e-mail [sales@top-brands.com](mailto:sales@top-brands.com).



## Sweeten Success

Godiva Chocolatier has been the world leader in fine chocolates for over 75 years, and is an indulgent way to inspire and reward the people you count on everyday. For more information, circle (122) on the FastFax Response Form on page 33, or call the Godiva Corporate Incentive Sales Group at 866-888-6095.



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