

SALESFORCEXP

XTRA PERFORMANCE

Training/Incentives/Meetings for Sales Team Leaders

Loving Las Vegas

7 secrets for successful meetings in America's playland

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Boosting Sales Is a Snap!



Great Images Deserve Great Printers ▲

Canon's new PIXMA mini260 photo printer is cool, sleek and compact giving users the capability to print 4x6-inch photos whenever from wherever. The Easy Scroll Wheel helps users easily navigate and display images and the menu on a Large 2½-inch LCD viewer. A great incentive for the top seller who loves his current camera. *For more information, circle (201) on the FastFax form at the back of this issue, or call Canon Special Markets Group at 866-50-CANON.*

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You Can Have It All ▼

The *New York Times* recently reported that consumers put style above picture quality in their list of demands from a point-and-shoot digital camera. The new Sony Cyber-shot DSC-N2 camera provides both — and then some! It shoots superb 10.1 megapixel images with high sensitivity. A pocket album function stores up to 500 VGA images for viewing on a large 3.02 LCD screen. It also features touch-screen operating convenience, plus a Carl Zeiss 3X Optical zoom, and up to 300-shot Stamina power. *For more information, circle (200) on the FastFax form at the back of this issue, or call Sony Premium and Incentive Sales (www.motivation.sony.com) at 800-833-6302.*



New Twists On A Good Thing ▼

Continuing in a tradition made popular since the introduction of the first Stylus 35mm camera more than 10 years ago, the Stylus 740 Digital Camera offers all of the features needed for great action as well as family shots. This 7.1-megapixel, full-featured camera also offers 5X optical zoom, digital image stabilization, bright capture technology, and 27 shooting modes all in a beautifully designed all-weather body. *For more information, circle (205) on the FastFax form at the back of this issue, or call Irv Weiler of Olympus at 718-796-3229.*





Photography buffs and casual picture takers alike are thrilled with the spectrum of new digital cameras, which is why they are prominently displayed in sales incentive programs.



Making Movies ▼

Not everyone likes their pictures standing still! The Canon DC22 DVD camcorder makes moviemaking fun and easy with a Genuine Canon 10X optical zoom lens, 2.2-megapixel CCD, and a large 2.7-inch widescreen LCD. The compact camcorder has the ability to almost double recording time by using dual-layer DVD disks. It's sure to stir up some sales. For more information, circle (202) on the FastFax form at the back of this issue, or call Canon Special Markets Group at 866-50-CANON.



Smart Choice ▲

The cutting-edge features on the Fuji FinePix S6000fd make great picture-taking an everyday occurrence. Features like Picture Stabilization, i-Flash intelligent flash system, and the amazing Face Detection Technology, which automatically identifies up to 10 faces in a scene, adjusting exposure and focusing accordingly. For more information about using this camera in a sales incentive program, circle (203) on the FastFax form at the back of this issue, or call Fujifilm USA Special Markets at 800-869-8600, Ext. 5806.

Roll Without Videotape ►

Fast-moving salespeople always appreciate innovation that makes life simpler. With JVC's Everio GZ-MG37 hard drive camcorder, they won't have to worry about carrying tapes or discs since it records up to seven hours of DVD-quality video on a built-in 30GB hard drive. Get close to the action with an impressive 32X zoom lens. The camcorder also provides users quick access to desired scenes and easy transfer to PC or Mac for editing. For more information, circle (204) on the FastFax form at the back of this issue, or call Mark Levy of JVC Company of America at 800-526-5308, Ext. 5146.

