

# SALESFORCE **XP**

XTRA PERFORMANCE

Training/Incentives/Meetings for Sales Team Leaders

## Sales Revival!

MAY/JUNE 2008 \$10

[www.salesforcexp.com](http://www.salesforcexp.com)

The strategy that has managers singing its praises | page 22

# ProductReview

## Supercharge Your Sales

There's a reason consumer electronics are a perennial favorite among merchandise incentive users — they drive performance! Here's a look at some of the newest entries.

### Photos To Go

Coby Electronics' 1½-inch Digital Photo Keychain displays JPEG, GIF and BMP image files and stores over 60 photos so you can take your favorite shots anywhere. The keychain has a photo slideshow mode and includes an integrated rechargeable lithium-ion battery and a USB port for fast file transfers. A great giveaway to tie into an incentive travel program.

For more information, circle (228) on the FastFax at the back of this issue, or call Top Brands Inc. ([www.top-brands.com](http://www.top-brands.com)) at 800-431-2127.



### Picture Sales Increasing

The 10.0-megapixel PowerShot SD890 IS Digital ELPH camera features 5X Optical Zoom with an Optical Image Stabilizer and improved Face Detection Technology to produce exceptional images. With a new curved design and a 2½-inch LCD screen, this camera fits easily into any shirt pocket or fashionable bag. For more information, circle (227) on the FastFax at the back of this issue, or call 866-50-CANON (or visit [www.usa.canon.com/corporategifts](http://www.usa.canon.com/corporategifts)).

### An iMazing Incentive

Your top performers will love listening to an iPod on their home audio system: no wires or batteries needed. The Monster® iSonicCast™ turns an iPod into a wireless jukebox. With the iSonicCast, the iPod itself controls playback with full access to all the familiar iPod controls! Even better, the iSonicCast is also incredibly easy to hook up and no batteries are needed; the smart low-power consumption lets the user listen for extended periods.

For more information, circle (230) on the FastFax form at the back of this issue, or call Rymax Marketing Services at 800-379-8073.



# ProductReview



## Winners' Choice

The revolutionary iPod touch puts entertainment and the Internet at users' fingertips. It's one of literally millions of items that Amazon can help you reward your sales team with, along with the experience of a program-branded Web site. For more details, circle (229) on the FastFax form at the back of this issue, or check out a partial list of partners at [www.amazon.com/merchrewards](http://www.amazon.com/merchrewards).



## Pocket the Fun

Your top producers will love the ability to watch movies anytime and anywhere with Sony's cool and colorful portable DVD player (Model DVP-FX820). The eight-inch, high-resolution swivel screen provides a clear and crisp picture from any angle. Two headphone jacks allow for shared viewing. The six-hour battery life ensures that movies outlast even long road trips. For more details, circle (226) on the FastFax form at the back of this issue, or call Sony Premium and Incentive Sales ([www.motivation.sony.com](http://www.motivation.sony.com)) at 800-833-6302.

## Home Entertainment Redefined

Let your all-stars connect with their entire music library, including CDs, MP3s, Satellite/HD Radio and Internet radio, in any room at home with this powerful tabletop audio system. Features built-in CD player, WiFi connectivity, AAC/MP3/WAV/WMA/FLAC/XM/HD Radio compatibility, digital clock with alarm, and built-in sound tuned speakers. iPod not included. For more information, circle (231) on the FastFax at the back of this issue, or call Rymax Marketing Services at 800-379-8073.



## A Road Warrior's Savior

A great incentive for the road warriors on your sales team! Slingbox allows users to watch and control their DVR, cable box, satellite receiver or DVD player live through the Internet. Change channels, set recordings, and watch live or recorded shows. Anything that can be done with a remote control at home can be accomplished using Slingbox. For more information, circle (232) on the FastFax at the back of this issue, or contact Incentive Concepts ([www.incentiveconcepts.com](http://www.incentiveconcepts.com)) at 888-862-9283.

