

# SALESFORCEXP

XTRA PERFORMANCE

Training/Incentives/Meetings for Sales Team Leaders

## The Perfect Storm:

Real leaders don't hunker down and wait things out  
page 20

Less stress,  
**more success**  
page 6

Are you eliminating an  
**MVrP**  
(Most Valuable Revenue Producer)? page 18

Stop paying retail for incentives!  
Incentive Merchandise Suppliers Directory...  
Page 28

**A Camera that Does It All**

Part smart-looking point-and-shoot camera, part 4GB portable digital photo album, the 10.1 mega-pixel, ultra-slim Sony® Cyber-shot® DSC-T700 will satisfy those who like showing off their pictures as much as they like taking them. Combines Optical SteadyShot™ and Smile Shutter™ technology with convenient photo album features and a dazzling 3½-inch, touch-screen LCD display. *For more details, circle (102) on the FastFax at the back of this issue, or call 800-833-6302.*



**Economy got you down?**

Turn to Omaha Steaks® for inspiring incentive programs to help drive traffic and sales. Omaha Steaks has something for everyone, from premium quality beef to a full line of gourmet entrees and desserts. Programs to fit every budget, including a variety of customizable options. No minimum orders or inventory to manage makes Omaha Steaks a perfect partner for your program needs. Redemption is easy and customer satisfaction is 100% guaranteed. *For more details, circle (103) on the FastFax form at the back of this issue, or call Bob Henthorne of Omaha Steaks at 800-228-2480, ext. 8377 or visit [www.osincentives.com](http://www.osincentives.com).*



**Family Dome Tent**

For more than 65 years, the Jeep brand has been the authentic American brand for “off-road” vehicles. Now, that quality and durability is available in Jeep branded tents and sleeping bags. The family dome measures 12x10x84 feet and sleeps up to five people. Features include a four-corner ventilation system, a color-coded fiberglass frame for fast and easy setup, an integrated welcome mat, a gear loft and two storage closets. *For more details, circle (112) on the FastFax form at the back of this issue, or contact Top Brands Inc. ([www.top-brands.com](http://www.top-brands.com)) at 800-431-2127 (or e-mail [sales@top-brands.com](mailto:sales@top-brands.com)).*



**MOTOROKR™ S9-HD Bluetooth Stereo Headphones**

Motorokr™ Bluetooth® Stereo Headphones allow the audiophiles in your ranks to listen to music, books or other audio without tangled wires. Enhanced with HD audio and earbuds that reduce background noise and improve comfort. Weighing barely an ounce, it's the new benchmark of wireless music powered by Bluetooth wireless technology. Users can connect to a compatible Bluetooth-enabled music phone or MP3 player. Music mutes or pauses when a call comes in and resumes when it's over. *For more information, from Power Merchandising USA ([pmcusa.com](http://pmcusa.com)), circle (123) on the FastFax form at the back of this issue or e-mail [eric@pmcusa.com](mailto:eric@pmcusa.com), or call 262-743-2095, Ext. 108.*



**Advanced All-in-One Photo Printer**

The new PIXMA MP480 is the perfect blend of performance and convenience. It's a great incentive for photo enthusiasts or anyone who works from home, and is one of those unique recognition items that truly is appreciated by the entire family. Users will be able to print 4x6-inch borderless prints in about 45 seconds. *For more details, circle (104) on the FastFax form at the back of this issue or call 866-50-CANON (or visit [www.usa.canon.com/corporategifts](http://www.usa.canon.com/corporategifts)).*